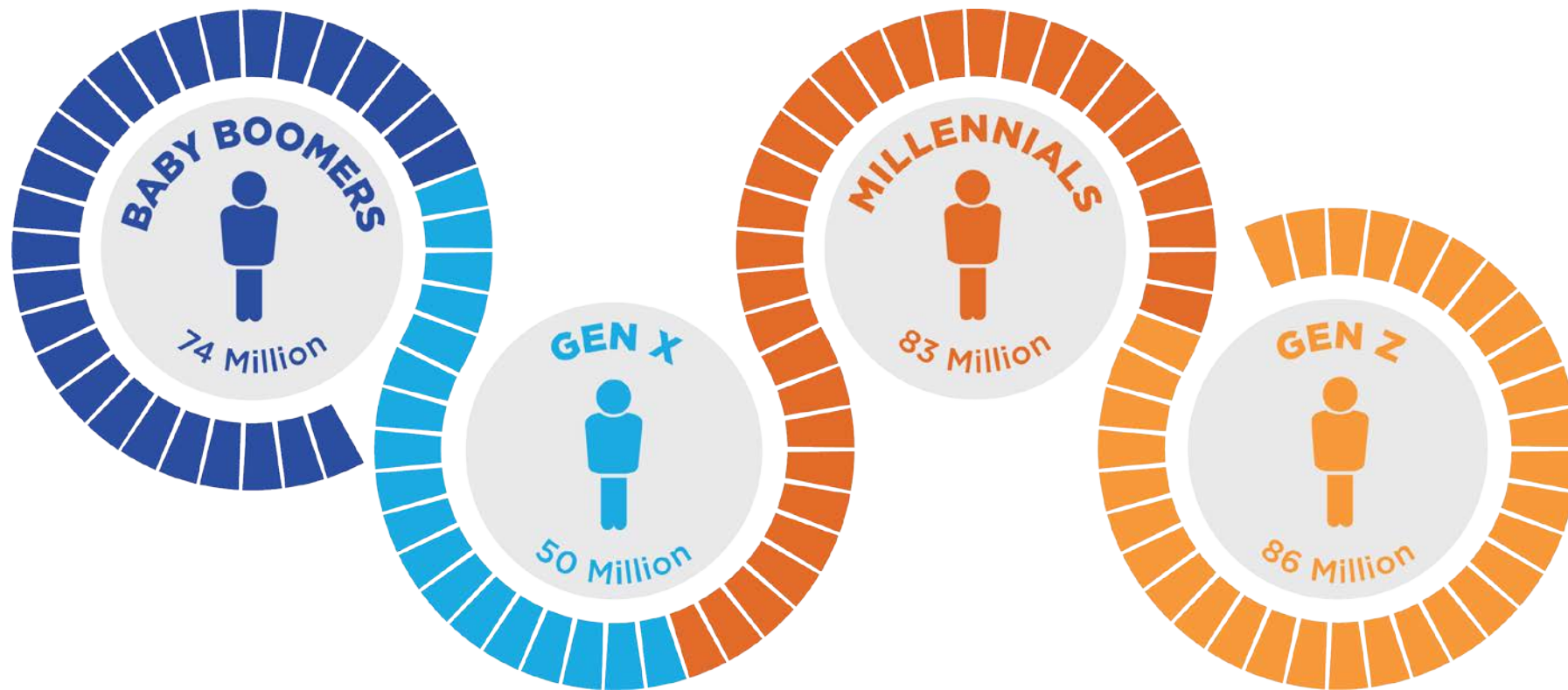


Reaching Young Adults & Millennials

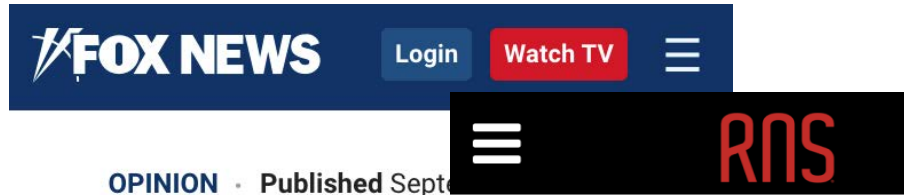
Almighty and everlasting God, let your fatherly hand ever be over your millennial *servants*; let your Holy Spirit ever be with *them*; and so lead *them* in the knowledge and obedience of your Word, that *they* may serve you in this life, and dwell with you in the life to come; through Jesus Christ our Lord.
Amen.

Adapted from BCP p.419, Prayer for Confirmation

Defining Rising Generations



Millennials are killing the Church...



OPINION · Published Sept

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Young Christians News
leaving the church 'Nones' now as
big as
evangelicals,
Catholics in the
US



OPINION By J. Warner



March 21, 2019 3 Min Read

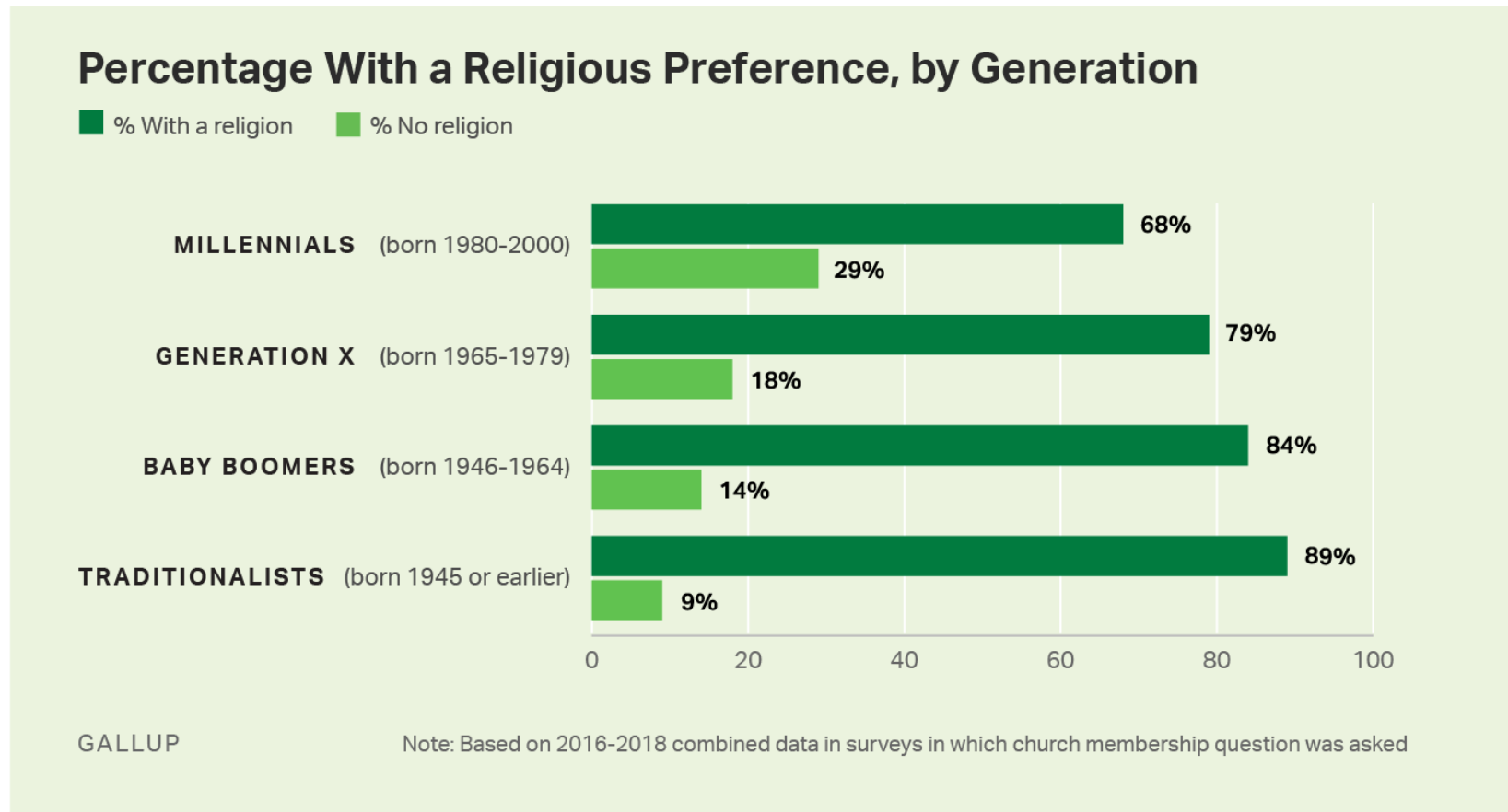
By: Jack Jenkins
jackmjenkins

BELIEFS

Examining the Growth of the 'Spiritual but Not Religious'



Young Adults are leaving



Gallup, Apr. 18, 2019

Young Adults are leaving

The Religious Typology: The highly religious, nonreligious and in between

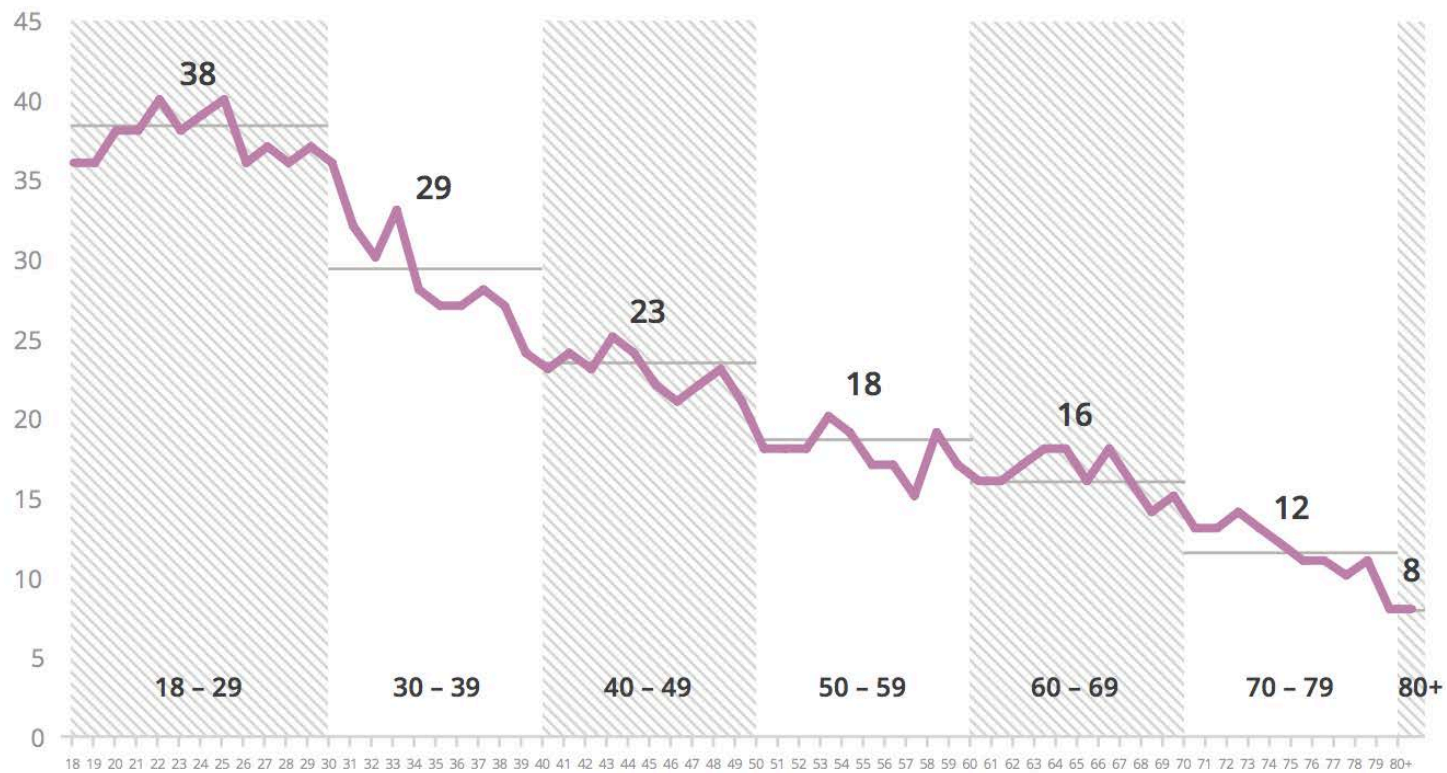


Source: Survey conducted Dec. 4-18, 2017, among U.S. adults.
"The Religious Typology"

PEW RESEARCH CENTER

Young Adults are leaving

Percent Unaffiliated by Age



Source: PRRI 2016 American Values Atlas.



EPISCOPAL DOMESTIC FAST FACTS TRENDS: 2014-2018

	2014	2015	2016	2017	2018
Domestic Parishes and Missions	6,553	6,510	6,473	6,447	6,423
Active Baptized Members	1,817,004	1,779,335	1,745,156	1,712,563	1,676,349
Net Change in Active Membership from Prior Year	-49,754	-37,669	-34,179	-32,593	-36,214
One Year % Change in Active Members	-2.7%	-2.1%	-1.9%	-1.9%	-2.1%
Five Year % Change in Active Members	-9%	-9%	-9%	-10%	-10%
Ten Year % Change in Active Members	-19%	-19%	-19%	-19%	-19%
% of Churches Growing 10%+ in Members (past 5 years)	24%	24%	24%	22%	21%
% of Churches Declining 10%+ in Members (past 5 years)	40%	40%	41%	41%	42%
Total Average Sunday Worship Attendance (ASA)	600,411	579,780	570,453	556,744	531,958
Net Change in ASA from Prior Year	-23,280	-20,631	-9,327	-13,709	-24,786
One Year % Change in ASA	-3.7%	-3.4%	-1.6%	-2.4%	-4.5%
Five Year % Change in ASA	-12%	-12%	-13%	-13%	-12%
Ten Year % Change in ASA	-25%	-26%	-25%	-24%	-25%
% of Churches with any Increase in ASA (from prior year)	34%	31%	36%	31%	24%
% of Churches with any loss in ASA (from prior year)	54%	57%	48%	52%	53%
% of Churches Growing 10%+ in ASA (past 5 years)	18%	18%	16%	15%	14%
% of Churches Declining 10%+ in ASA (past 5 years)	53%	55%	58%	57%	59%
Percent of Congregations with 200 Members or Less	60%	60%	61%	62%	62%
Percent of Congregations with 500 Members or More	14%	14%	14%	13%	13%
Median Active Baptized Members	150	147	143	141	136
Percent of Congregations with ASA of 100 or less	70%	71%	71%	72%	74%
Percent of Congregations with ASA of 300 or more	4%	4%	4%	4%	4%
Median Average Sunday Worship Attendance	60	58	57	55	53
Average Pledge	\$2,626	\$2,707	\$2,776	\$2,873	\$2,964
Plate & Pledge % Change from Prior Year	-0.7%	+0.7%	-0.1%	+1.7%	-0.4%
Normal Operating Income % Change from Prior Year	-0.3%	+1.2%	+0.4%	+1.9%	+0.2%
Inflation Rate in Calendar Year	+0.8%	+0.7%	+2.1%	+2.1%	+1.9%

Episcopal Diocese of Texas 2019 Formation Survey Results







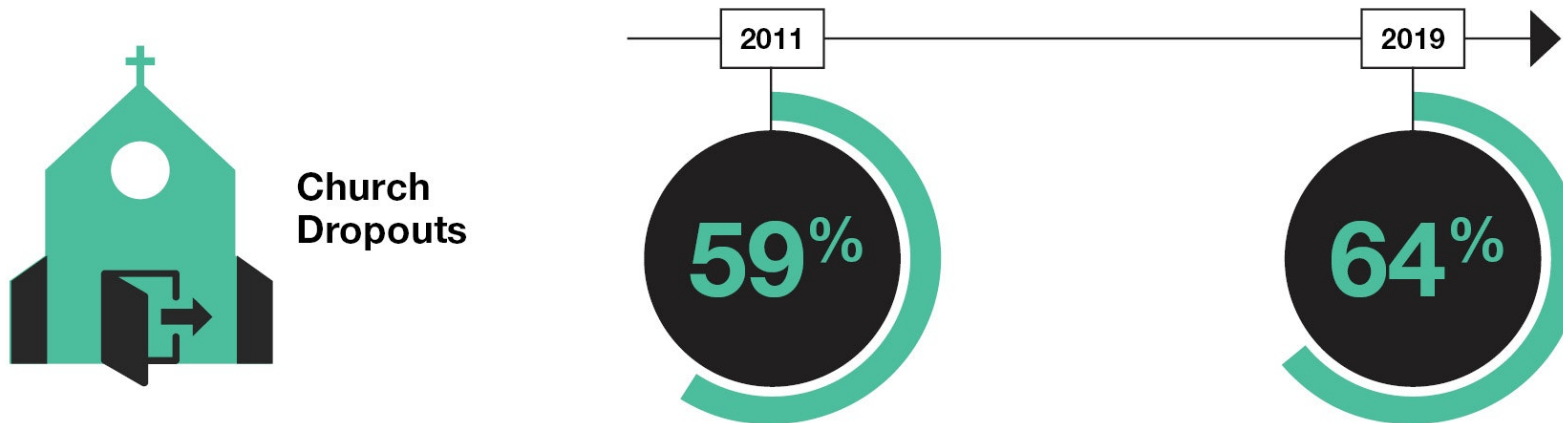




And they aren't coming back...

INCREASE IN CHURCH DROPOUTS

Barna



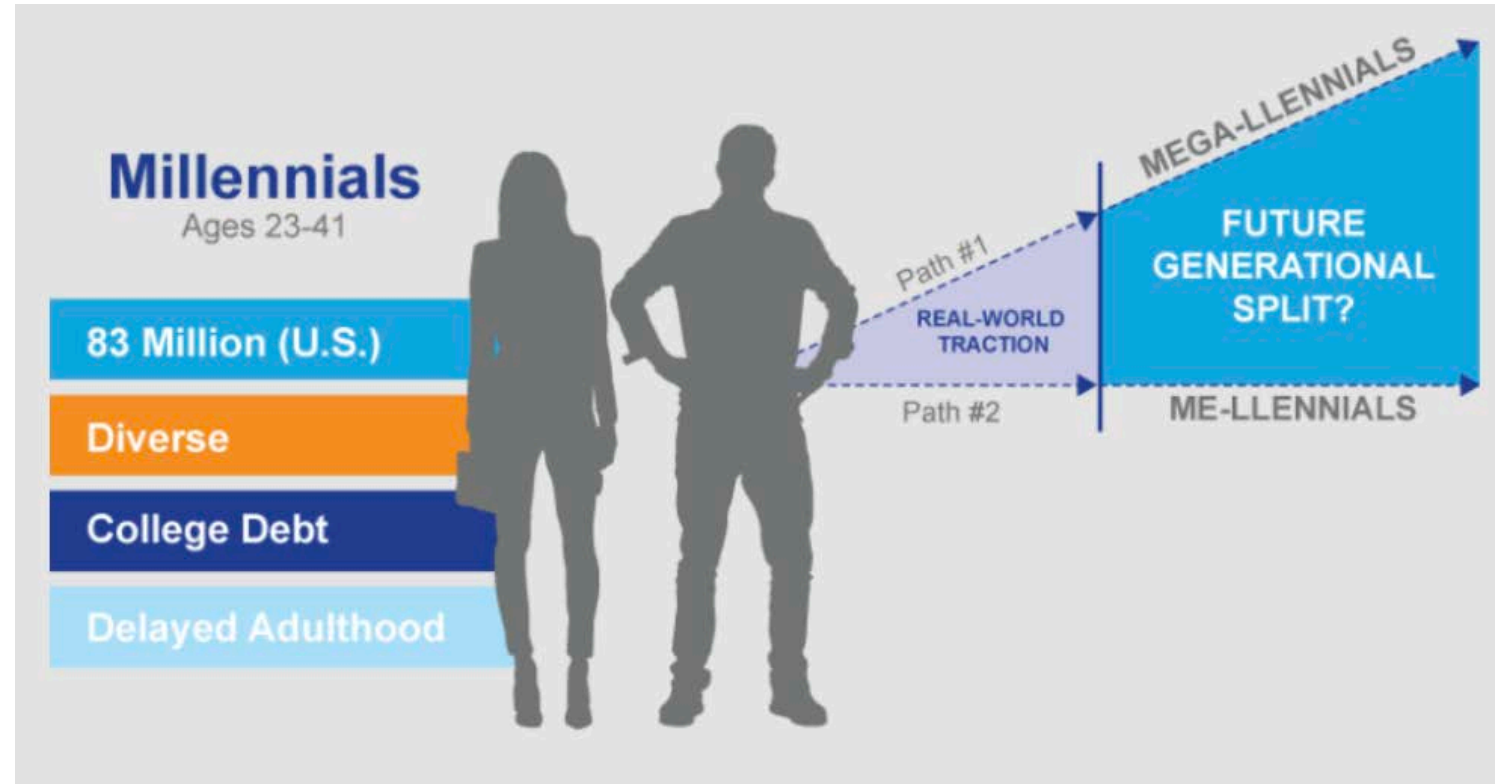
n = 1,816 US adults 18-29 current/former Christians, January 2011;
n = 1,514 US adults 18-29 current/former Christians, February 16-28, 2018

© 2019 | barna.com

Barna, *Faith for Exiles*, Sept. 2019

Why aren't they coming back?

1. Extended adolescence
2. Millennial generational split



Any questions about the research?

What can we do?

- ★ Connect with Young Adults already in our churches
- ★ Good hospitality practices for Young Adults who visit
- ★ Evangelism to Young Adults

Connect with Young Adults ALREADY in our churches

★ LISTEN

Connect with Young Adults ALREADY in our churches

- ★ LISTEN
- ★ Pray for Young Adults by name

Connect with Young Adults ALREADY in our churches

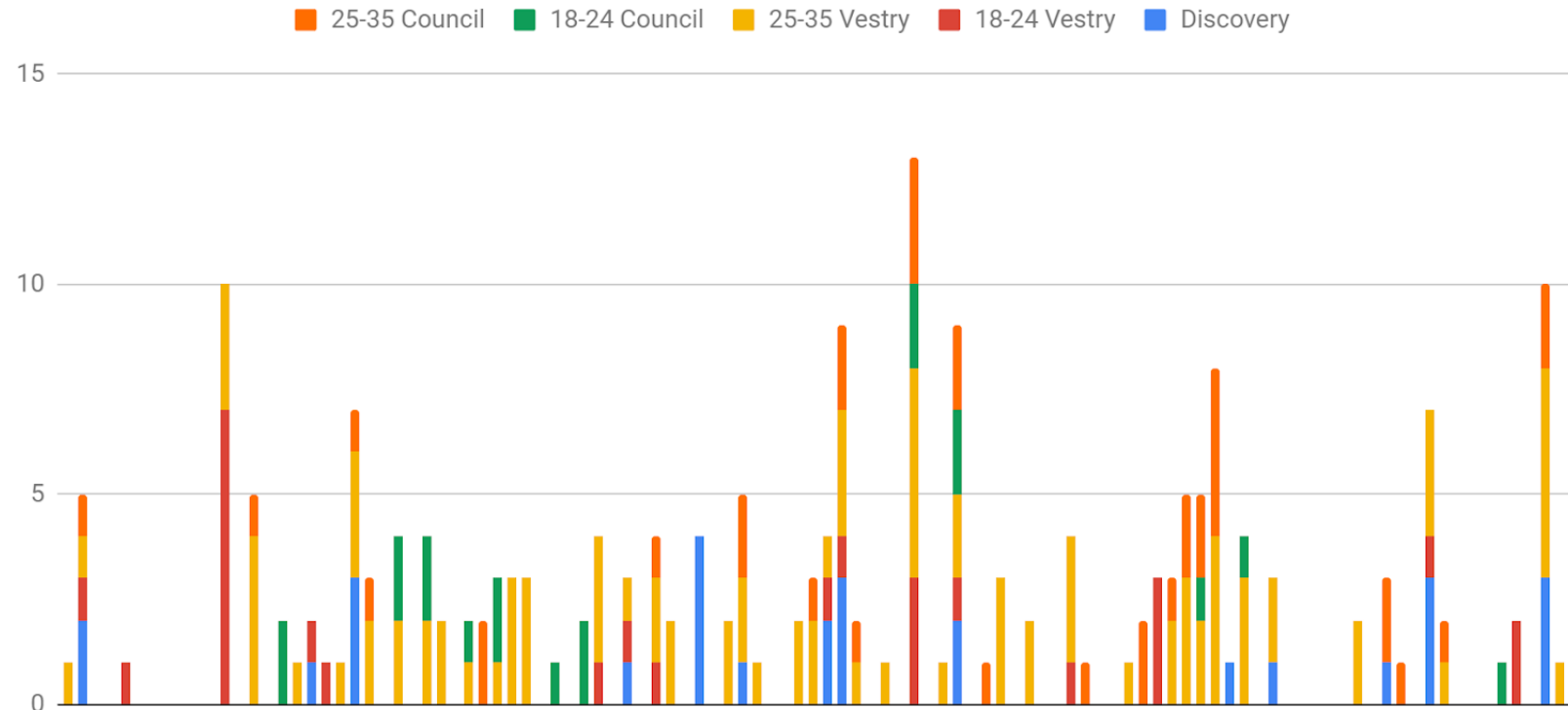
- ★ LISTEN
- ★ Pray for Young Adults by name
- ★ Young Adults are the Church NOW

Connect with Young Adults ALREADY in our churches

- ★ LISTEN
- ★ Pray for Young Adults by name
- ★ Young Adults are the Church NOW
- ★ Put Young Adults in leadership roles

Young Adults in Leadership

How many YA in Leadership per Parish



Connect with Young Adults ALREADY in our churches

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- ★ Pray for Young Adults by name
- ★ Young Adults are the Church NOW
- ★ Put Young Adults in leadership roles
- ★ Consistency is key

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- ★ Be transparent

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- ★ Young Adults are the Church NOW
- ★ Put Young Adults in leadership roles
- ★ Consistency is key
- ★ Vocational discernment
- ★ Be transparent
- ★ Don't be creepy around singleness

Best Practices for Young Adult Visitors

- ★ LISTEN
- ★ Be hospitable around our practices
- ★ They aren't the saviors of your church
- ★ Don't assume generational stereotypes
- ★ Follow up with them

Evangelism to Young Adults

★ DO LISTEN

Evangelism to Young Adults

- ★ DO LISTEN
- ★ DO move forward with ideas with their help

Evangelism to Young Adults

- ★ DO LISTEN
- ★ DO move forward with ideas with their help
- ★ DO remember who you are

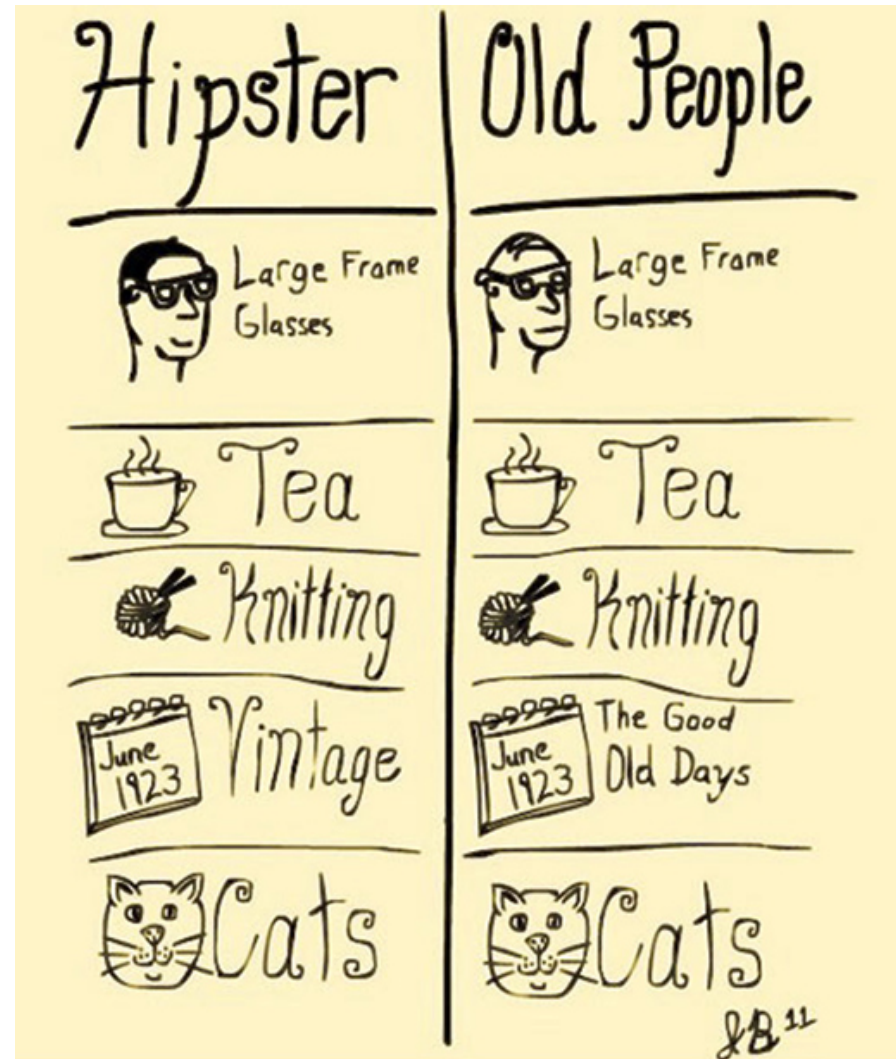
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- ★ DO focus on mission
- ★ DON'T try to be cool

Evangelism to Young Adults



Evangelism to Young Adults

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- ★ DO move forward with ideas with their help
- ★ DO remember who you are
- ★ DO focus on mission
- ★ DON'T try to be cool
- ★ DON'T water things down

““ The most vivid personal stories have the most universal reach, elevating our sense of others and of the humanity we share. ””

KRISTA TIPPETT, ON BEING

Evangelism to Young Adults

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- ★ DO remember Young Adults aren't a monolith
- ★ DO LISTEN

Need help?

Stephanie Townes

stownes@epicenter.org

979.236.5478